

Ranking	Marca	Valor da marca em 2022	País
1	Apple	\$355.1	United States
2	Amazon	\$350.3	United States
3	Google	\$263.4	United States
4	Microsoft	\$184.2	United States
5	Walmart	\$111.9	United States
6	Samsung Group	\$107.3	South Korea
7	Facebook	\$101.2	United States
8	ICBC	\$75.1	China
9	Huawei	\$71.2	China
10	Verizon	\$69.6	United States
12	Toyota	\$64.3	Japan
13	WeChat	\$62.3	China
14	Agricultural Bank Of China	\$62.0	China
15	Mercedes-Benz	\$60.8	Germany
16	State Grid	\$60.2	China
17	Deutsche Telekom	\$60.2	Germany
18	TikTok/Douyin	\$59.0	China
19	Disney	\$57.1	United States
20	Home Depot	\$56.3	United States
22	Taobao	\$53.8	China
23	Shell	\$49.9	United Kingdom
24	Bank of China	\$49.6	China
25	Tmall	\$49.2	China
26	AT&T	\$47.0	United States
27	Tencent	\$46.7	China
28	Tesla	\$46.0	United States
29	Starbucks	\$45.7	United States
30	Allianz Group	\$45.2	Germany
31	Aramco	\$43.6	Saudi Arabia
32	Moutai	\$42.9	China
33	Volkswagen	\$41.0	Germany
34	China Mobile	\$40.9	China
35	NTT Group	\$40.7	Japan
36	McDonald's	\$39.7	United States
37	Mitsubishi Group	\$39.2	Japan
38	UPS	\$38.5	United States
39	BMW	\$37.9	Germany
40	Costco	\$37.5	United States

41	Bank of America	\$36.7	United States
42	Marlboro	\$36.3	United States
43	accenture	\$36.2	United States
44	Coca-Cola	\$35.4	United States
45	Citi	\$34.4	United States
46	Porsche	\$33.7	Germany
47	Instagram	\$33.5	United States
48	Lowe's	\$33.4	United States
49	Nike	\$33.2	United States
50	UnitedHealthcare	\$32.9	United States
51	Xfinity	\$31.3	United States
52	Chase	\$30.1	United States
53	Wells Fargo	\$30.1	United States
54	Deloitte	\$29.8	United States
55	PetroChina	\$29.7	China
56	Netflix	\$29.4	United States
57	Oracle	\$29.1	United States
58	JP Morgan	\$28.9	United States
59	Wuliangye	\$28.7	China
60	Target	\$28.3	United States
61	Honda	\$28.2	Japan
62	CSCEC	\$27.4	China
63	American Express	\$27.2	United States
64	JD.com	\$27.2	China
65	VISA	\$27.1	United States
66	Cisco	\$26.6	United States
67	CVS	\$26.2	United States
68	FedEx	\$26.0	United States
69	Intel	\$25.6	United States
70	Sinopec	\$25.2	China
71	Sumitomo Group	\$25.1	Japan
72	Hyundai Group	\$25.0	South Korea
73	SK Group	\$24.4	South Korea
74	China Merchants Bank	\$24.4	China
75	Mitsui	\$24.3	Japan
76	Ford	\$24.2	United States
77	Spectrum	\$24.1	United States
78	TATA Group	\$23.9	India
79	YouTube	\$23.9	United States
80	China Life	\$23.9	China

<b>81</b>	Louis Vuitton	\$23.4	France
<b>82</b>	EY	\$23.2	United Kingdom
<b>83</b>	PWC	\$23.2	United States
<b>84</b>	Alibaba.com	\$22.8	China
<b>85</b>	Uber	\$22.8	United States
<b>86</b>	Siemens Group	\$22.4	Germany
<b>87</b>	Dell Technologies	\$22.2	United States
<b>88</b>	Mastercard	\$21.4	United States
<b>89</b>	IBM	\$21.4	United States
<b>90</b>	Nestlé	\$20.8	Switzerland
<b>91</b>	LG Group	\$20.8	South Korea
<b>92</b>	Pepsi	\$20.7	United States
<b>93</b>	TSMC	\$20.5	Taiwan
<b>94</b>	Sony	\$19.8	Japan
<b>95</b>	General Electric	\$19.7	United States
<b>96</b>	CRCC	\$19.7	China
<b>97</b>	Walgreens	\$19.7	United States
<b>98</b>	Vodafone	\$19.5	United Kingdom
<b>99</b>	Aldi	\$19.2	Germany
<b>100</b>	RBC	\$19.0	Canada

## Setor

Tech & Services

Retail & Consumer Goods

Media & Telecoms

Tech & Services

Retail & Consumer Goods

Tech & Services

Media & Telecoms

Banking & Insurance

Tech & Services

Media & Telecoms

Automobiles

Media & Telecoms

Banking & Insurance

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Energy & Utilities

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Retail & Consumer Goods

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